

Cooking up Lifelong Literacy: Supporting Student Success through Extracurricular Workshops

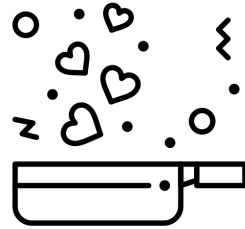


Illustration by [illegible]

Emily Mross & Andrea Pritt
LOEX 2023 Conference
May 13, 2023

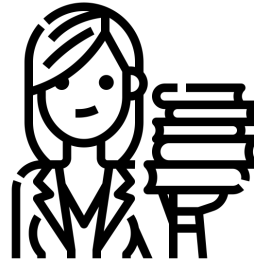
Introductions

Emily Mross (she/her)

- Business Librarian
- Outreach Coordinator
- PA Forward Coordinator

Andrea Pritt (she/her)

- STEM Librarian
- Open Liaison
- Data and Collections Coordinator



Objectives

- Discuss lifelong literacies that engage students with the academic library in new ways
- List potential partners, programs, and resources that can enhance student engagement with library programming
- Consider methods of discipline-specific evaluation for assessing student learning

PollEverywhere Questions

Scan the QR Code to open our polls or visit: pollev.com/emilymross986





Do you offer extracurricular workshops at your library?

Yes, currently

No, but we have in the past

No, we haven't offered workshops

None of the above



If you currently or previously offered workshops, what did they focus on?



Campus Context: Penn State Harrisburg

5 academic schools

- Business Administration; Behavioral Sciences and Education; Humanities; Public Affairs; and Science, Engineering, and Technology
- Each school has a liaison librarian

5,000 students

- Undergraduate through doctoral
- 15% of undergraduate and 25% of graduate students are international
- Domestic Student Population:
 - 10% UG / 7% G are Black
 - 13% UG / 5% G are Asian
 - 9% UG / 6% G are Hispanic

First-year students take First Year Seminar, which requires some participation in extracurricular workshops

"Other" Literacies and the Academic Library

- Inspired by the work of Nancy Kranich (Rutgers, Civic Literacy) and Lauren Reiter (Penn State, Financial Literacy), among others
- Beyond traditional classroom/curriculum instruction
- Library-student connections through focused, life skill development
- Students recognize their knowledge gaps

What is PA Forward™?

- Pennsylvania Library Association (PaLA) initiative
- Promotes libraries as “community centers of information, technology, and learning that will fuel educational and economic opportunity for all of our citizens”
- Focuses on Five Essential Literacies:
 - Basic
 - Information
 - Health
 - Civic and Social
 - Financial



Programming Partners

- Campus partnerships
 - First-year seminar program
 - Student Care and Advocacy
 - Faculty
 - Early Start Program (PaSSS)
 - One Book Program
- University Libraries partnerships
 - Engineering / Standards collaborative
 - Open Access and Open Educational Resources working group
- State agencies
 - PA Department of Banking and Securities
 - Office of the Governor
- Local Groups
 - Financial: First National Bank, PSECU, LinkBank
 - Health: Domestic Violence Intervention of Lebanon County


Grand Slams – Most Successful Programs

- Basic
 - Common Reader Program
- Information
 - Science Literacy and You
 - Don't Let Fake News Fool You
- Health
 - Addiction and Inequality
 - Domestic Violence Awareness
- Civic & Social
 - Voter Workshop
 - Online Privacy Workshop
- Financial
 - Money 101
 - Personal Finance Book Club



Created by Tazouh Art
from the Neun Project

Basic Literacy

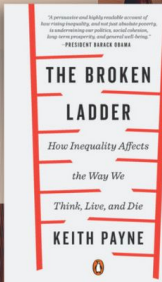


The Broken Ladder
Book Club

Meet weekly in February to discuss 2-3 chapters per session with members of our campus community!

Monday afternoon, Friday midday, and asynchronous meeting options!

BASIC LITERACY



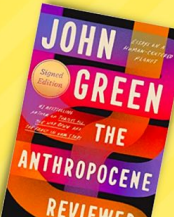
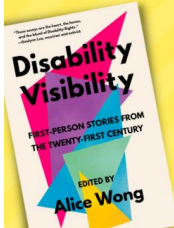
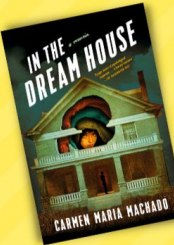
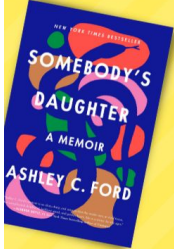


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MADLYN L. HANES LIBRARY
PRESENTS

2022-2023 Book Clubs

Throughout this academic year, the Madlyn L. Hanes Library at Penn State Harrisburg will host ten book clubs. Swipe through to see this year's picks, and fill out the interest form below if you would like to join us!

Sign up on Engage!

BASIC LITERACY



Information Literacy

A dark blue poster with various scientific illustrations. At the top left is an atom with a red nucleus and yellow electrons. At the top center is a magnifying glass. At the top right is a planet with rings. In the middle left is a molecular chain. In the middle right is another atom. At the bottom left is a flask with blue liquid. At the bottom right is a spiral galaxy. The text is centered in white.

Science Literacy and You

Come learn about the scientific process and leave with the skills to evaluate the way science is portrayed in the media.

October 25 @ 11:30 am
Library Room 106

FYS CREDIT AVAILABLE!

INFORMATION
LITERACY

A light blue poster featuring a laptop screen. The screen displays a globe with the words 'DON'T LET FAKE NEWS FOOL YOU' in large, green, block letters. Below the screen, there is text in black. At the bottom is a blue banner with white text.

DON'T LET FAKE NEWS FOOL YOU

Can you spot fake news?
How can you be sure that when you re-post information online, that you don't look the fool by posting misinformation?
Come hone your skills by learning how to identify fake news and stop the spread!

Tuesday, February 8 11:30 – 12:30
via Zoom

INFORMATION
LITERACY


Health Literacy

HEALTH LITERACY

**THE BROKEN LADDER:
INEQUALITY AND
ADDICTION
WITH DR. KENSINGER**

**Penn State
Harrisburg
Reads**

**Tuesday, April 5
11:30 am - 12:30 pm
LIB 101, Morrison Gallery**

An illustration of a woman with dark hair, wearing a white shirt and an orange patterned cardigan, hugging herself. Above her head is a thought bubble containing a tangled, scribbled line, suggesting stress or mental clutter.

DOMESTIC VIOLENCE AWARENESS MONTH

HEALTH LITERACY

**Experiences of
LGBTQ+ and Latino
DV Victims**

A purple awareness ribbon, a symbol commonly used for domestic violence awareness.

**with Mike Ritter,
Deputy Director,
DVI of Lebanon
County**

**October 21
11:30am-12:30pm
Library 106**

**FUNDED BY SAF
SPONSORED BY HANES LIBRARY**

Civic and Social Literacy

Election Day is November 6
Are you ready?

**Finding Information on the
2018 Election & Candidates**

Thursday, November 1
11:30 am - 12:30 pm
Library 106

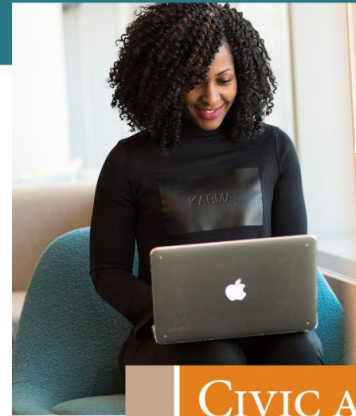
In this hands-on workshop, get help:

- finding your polling place
- previewing your ballot
- locating party platforms
- researching reliable information on national, state, and local candidates

CIVIC AND SOCIAL
LITERACY

WHO'S COLLECTING YOUR DATA?
WHAT CAN YOU DO ABOUT IT?
LET'S LEARN TOGETHER!

Online Privacy Workshop



Tuesday, March 15
11:30 am - 12:30 pm
via Zoom

CIVIC AND SOCIAL
LITERACY

Financial Literacy

A poster for 'Financial Literacy 101' with a green background and a white central box. The box contains the words 'BUDGETS!', 'LOANS!', 'CREDIT!', and 'SAVING!' around a yellow speech bubble with a dollar sign. Below this is the title 'JOIN US FOR FINANCIAL LITERACY 101' and event details: 'APRIL 2 - 12:30-1:30', 'LIBRARY MORRISON GALLERY (LIB 101)', and 'FYS CREDIT AVAILABLE!'. At the bottom, a teal banner says 'FINANCIAL LITERACY'.

The Informed Consumer Series

FINANCIAL FRIDAYS BOOK CLUB



MONEY JOURNALING AND EXPENSE LISTS

October 1, 11:30 am – 12:30 pm

Registration: <https://bit.ly/ICcleanseReg>

Week One Description: Be an informed consumer! Join the University Libraries as we discuss *The 30 Day Money Cleanse*, available as a free ebook for PSU students here: <https://bit.ly/ICcleanse>. This session will cover week one – money journaling and expense lists. You do not need to attend all sessions to participate, but students who complete all four weeks will win a prize.

Borrowing a Cup of Sugar (Content from others)

- Basic
 - Publisher Discussion Questions
- Information
 - World Standards Day
- Health
 - Documentary screenings: Eating Animals, and Period. End of Sentence.
- Civic & Social
 - Privacy Workshops – Penn State Berks
- Financial
 - Consumer Financial Protection Bureau
 - George Washington University's Global Financial Literacy Excellence Center
 - FINRA Foundation

Marketing Our Workshops

Advertising

- First Year Seminar
- Engage – Student Affairs
Software
- Instagram
- General and targeted email
blasts
- Campus digital signage

Helpful Nudges

- Free stuff – food and giveaways
- “Ripped from the headlines”
topics
- Popular professors as partners
- Immediately useful
knowledge/skills
- Tie to established programs
if/when possible

Assessment Tools

General

- Project Outcome



Discipline Specific

- FINRA
- “Big Three” and “Big Five” Financial Literacy Questions
- Benchmarks for Science Literacy
- Test of Science Literacy Skills



Questions? Contact Us!

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